

# KH

## CONTACT

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## EDUCATION

▶ 2014

**Georgia College** Milledgeville, GA  
Masters: Teaching

▶ 2012

**Georgia College** Milledgeville, GA  
Bachelors: Graphic Design

## SKILLS

- ▶ Typography
- ▶ Illustration
- ▶ Page Layout
- ▶ Vector Art
- ▶ Color Theory
- ▶ Branding
- ▶ Photo Editing
- ▶ Adobe Creative Suite
- ▶ Microsoft Office Suite
- ▶ Figma
- ▶ Collaboration
- ▶ Organization
- ▶ Planning
- ▶ Communication
- ▶ Adaptability
- ▶ Creativity
- ▶ Leadership

## CERTIFICATIONS

**Adobe Certified Professional**

- ▶ Illustrator
- ▶ Photoshop
- ▶ InDesign
- ▶ Visual Design

# KENNETH HUMPHRIES

## GRAPHIC DESIGNER

Dedicated and highly skilled Graphic Designer with a proven track record of transforming complex ideas into compelling visual narratives. Seeking to contribute my expertise in graphic design, branding, and marketing to a dynamic and goal-oriented design team.

## EMPLOYMENT HISTORY

July 2015  
May 2023

### ROME HIGH SCHOOL

**Teacher: Graphic Design - Pathway Leader**

- ▶ Developed and delivered curriculum for high school graphic design courses, covering design theory, digital literacy, client relations, and software use.
- ▶ Mentored internship students to prepare them for careers in graphic design.
- ▶ Played a key role in rebranding Rome City Schools, updating logos and brand guidelines for use on collateral throughout the district.
- ▶ Directed branding efforts for RCS College and Career Academy grand opening and on campus branding.

June 2018  
Dec 2018

### GEORGIA BEER TRAIL MAGAZINE

**Senior Graphic Designer**

- ▶ Led logo development and branding initiatives, consolidating stakeholder input.
- ▶ Created a media kit to attract advertisers, resulting in funding commitments for six initial issues.
- ▶ Ensured alignment between writers, printers, and owners to maintain a consistent brand.

Jan 2013  
May 2014

### TITAN TEAM SPORTS

**Graphic Artist, Printer**

- ▶ Designed apparel and branding for various clients, specializing in large format and screen printing.
- ▶ Onboarding and training of new employees in design space and screen printing equipment.
- ▶ Collaborated with artists, designers, and printers to meet client objectives.